# COLORADO HEALTH LITERACY COALITION



Learn • Network • Grow

# SAVE THE DATE: WE'RE GOING VIRTUAL! Fifth Annual Colorado Health Literacy Coalition Conference

Adversity, diversity and crisis:

Communications and health literacy in challenging times.

Friday, September 25, 2020 Virtual details coming soon!

# WITH PRESENTATIONS FROM:

- **Janet Ohene-Frempong, MS,** President of J O Frempong & Associates, Inc, a plain language and crosscultural communication consultant with over 25 years of experience in patient/provider communications.
- **Stacy Robison, MPH, MCHES,** President, Co-Founder, Communicate Health, a self-proclaimed health literacy geek and an expert in clear communication.

#### **ATTEND TO:**

- Increase your understanding of the effects of culture and how to teach.
- Learn about tailoring information during COVID-19 and other times of crisis.
- Learn how to implement health literacy practices.

## WHO SHOULD ATTEND:

- Clinicians
- Health Educators
- Public Health Workers
- Families

- Health Insurance Enrollers
- Medical and Family Health Librarians
- Patient Navigators
- Students

- Hospital Representatives
- Healthcare Marketers and Writers
- Anyone Interested in Health Literacy!

### TO LEARN MORE:

- Follow us at <a href="http://www.healthliteracycolorado.org/">http://www.healthliteracycolorado.org/</a> or on <a href="Facebook">Facebook</a> for up-to-date conference information!
- Registration will open soon. Check back here for updates: <a href="https://www.healthliteracycolorado.org/events">https://www.healthliteracycolorado.org/events</a>
- Contact hours will be provided by UCHealth. The number of contact hours to be awarded is pending.

# 2020 Colorado Health Literacy Coalition Conference is a collaboration among:

Children's Hospital Colorado • Colorado Hospital Association

Spring Institute ● UCHealth--University of Colorado Hospital
 Doctor's Care ● The University of Colorado
 Strauss Health Sciences Library – Anschutz Medical Campus
 The National Network of Libraries of Medicine,
 MidContinental Region
 Colorado Department of Healthcare Policy and Financing